

## WHAT YOU CAN EXPECT FROM OUR STOREFRONTS



Branded Web Portal



Administrator Site



User Site



User/Group Access



Variable Template Marketing Materials  
(Business Cards, Brochures, & More)



Multi-Level Approvals



Orders, Notifications



Pricing, Taxes, Discounts,  
& Budget Codes



Job Status, Reporting

**SCHEDULE A FREE DEMO OR GET A CUSTOM QUOTE TODAY!**

800.235.6652

256.593.2048

[www.bpimediagroup.com](http://www.bpimediagroup.com)

[sales@bpimediagroup.com](mailto:sales@bpimediagroup.com)





**Storefronts**  
from **bpimedia**  
group

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**INCREASE WORKFLOW  
& BRAND CAPABILITY WITH  
YOUR OWN SELF-SERVICE  
MARKETING PORTAL**

**BPI's online storefronts** provide companies and organizations with a more cost-effective and user-friendly solution than traditional printing. Storefronts are the most innovative and sophisticated way to reduce print cost by managing inventoried items and variable templates for print-on-demand output.

Brand Control  User Friendly  Template Customization  Digital Asset Library  PDF Downloads

Print-on-Demand Products  Order Tracking & Reports  Fulfillment Management

**Can the storefront be branded to my company, allowing for consistency across all platforms?**

At BPI Media Group, we have a full build team along with the software and capability to make your storefront site fully integrated with your company's website.

1

**Does it have automated reporting capabilities?**

With BPI Media Group's storefront solution, you have access to real-time reporting with options to push custom reporting to various user groups. This provides a level of automation that will decrease turn times and costs. Our storefronts remove six steps from our conventional, manual print job ordering.

2

**Can shipments and inventory be monitored with real-time accuracy?**

Our clients have full access to all reporting. This allows for creation of custom, on the fly reports to fit the client's needs. Inventory is controlled with SKU numbers and provides available versus allotted inventory for accuracy.

3

**Is the portal scalable with growth?**

At BPI Media Group, we have built storefronts which started out with only business card templates and limited access to a handful of users. These same storefronts now house hundreds of graphic files and multiple user groups, with user groups only having access to the materials their particular group is allowed to order.

4

**How will a portal change my print costs if all my marketing assets are currently with one printer?**

In most cases, the storefront solution reduces overall print cost due to a number of factors. Cost-reducing features of BPI's storefronts include: gang running orders, better inventory management, print on demand capabilities, material cost reduction due to volume, and the elimination of back order situations which stem from overtime or rush charges.

5

**Can the storefront offer various forms of payment or the use of a purse (co-op dollars)?**

BPI has built storefronts that use a purse for dealers and sales teams, allowing for credit card payments or monthly/weekly billing options. We can even create sites which allow a purse, but when the purse is out of funds, the users would have to pay the balance with a credit card.

6

**Can the site handle all of our print and fulfillment needs?**

A portal is only as good as its usability. If you can order inventory items through it, but you still have to place calls to order print on demand or wide format pieces, is it really saving you time? Our storefronts allow for ordering of *all* print products, providing quick time to market and full-time reporting of all activity. Digital print on demand and wide format signage can even utilize variable data for custom printing of brochures or banners.

7

**What will it cost me to build a storefront?**

This is the biggest question we get, and the answer surprises most of our customers. Our build costs can range from \$1,000.00 to \$6,000.00 for more robust sites with a great deal of print files and users.

8

**How long does completion of a storefront build take?**

Most builds take 4-6 weeks depending on needed information and file quantity. Smaller sites can take less time.

9

**What are my real savings when using a fully-automated storefront solution?**

Storefronts can offer huge savings by eliminating administrative time spent placing print orders in antiquated ways. Staff will no longer need to stray from their intended duties to fulfill orders. Tracking reports, real-time inventory systems, and print on demand will reduce dead print (unusable, printed shelf items that were discontinued due to specification or branding changes). Real-time reports classified by user, product, territory, etc. can save hours of budgeting time each year.

10

# Storefront FAQs